

Minutes of the Meeting Of the College Savings Program Board

Held at the State of Wisconsin Department of Administration Building
101 E. Wilson Street, St. Croix Room; Madison, Wisconsin

February 24, 2014
1:00 p.m.

MEMBERS PRESENT: *Ken Johnson, Rob Kieckhefer, Bill Oemichen, Kim Shaul (by phone), Pat Sheehy (by phone), Rolf Wegenke, John Wheeler, Jim Zylstra.*

OTHERS PRESENT: *Annoesjka West, Callan Associates; Catherine Burdick, Kerry Alexander, Pam McNulty, Chris Lynch (by phone), all with TIAA-CREF; Paula Smith, Andy Schlueter (by phone), Rastko Cekic (by phone), with ING US Investment; Michael Wolff, DOA; Holly Patterson (Sen. Darling's office), and Jim DiUlio.*

I. Call to Order and Roll Call – Chair *Oemichen* called the meeting to order at 1:10 p.m. with a quorum present. (See above for attendance.)

II. Approval of Agenda – Motion by *Wegenke*, second by *Zylstra* to approve the agenda. Motion carried. Staff reported that the meeting agenda has been properly posted.

III. Approval of Minutes of December 2, 2013 Draft minutes were not available, but will be considered at the next meeting.

IV. Public Presentations [if requested in advance] – There were none requested.

V. Administrative Reports

A. Board Chair Comments – SB389 has passed the Legislature and is awaiting the Governor's signature. Thanks to all who provided comment and support to help this legislation throughout the process.

B. Department of Administration – Also acknowledged the work with this legislation.

C. Program Director Comments – Acknowledging Sen. Darling's leadership as a Board member and previous Chair, *DiUlio* again thanked her for sponsorship of SB389-AB491, moving through the Legislature. The bill is now in final marking stages. It includes a number of things: most importantly, fixing creditor protection. The state tax benefit on contributions will now be available to all, not just family, it will be indexed to inflation, and the deadline is extended to April 15. There is a tax recapture provision to catch those gaming the system for tax benefits, but an unlimited carry-forward for money 'coming home' or in excess of the annual allowed claim. Together, *DiUlio* added, these changes make saving for college easier and our plans more competitive. We will revisit the lifetime account maximum of \$330,000 later this year, with research to come.

The program participated in the WASB State Education convention and meetings in January with a booth and networking, as in previous years. Coming activities include Summer Reading events with the public libraries, Money Smart Week in partnership with Federal Reserve Bank of Chicago and the state's Department of Financial Institutions, and College Goal Wisconsin, a statewide effort to assist high school seniors with the financial aids process of college admissions.

Only one proxy vote occurred this quarter, a procedural vote on an ING PIMCO bond fund prior to being exchanged for another fund.

- D. 1. Manager [TIAA-CREF Tuition Financing Inc.] Comments** – *Kerry Alexander, Catherine Burdick, and Pam McNulty* presented the report for the year-end activity for Edvest. *Paula Smith* presented the details for Tomorrow's Scholar.

ING Rebranding to Voya Investment – *Rastko Cekic* of ING detailed the changes to come in May as the ING U.S. Investment becomes Voya Investment. Media messaging will incorporate both names for a time. Tomorrow's Scholar account owners will see minimal changes to statements, print materials, and the website.

VI. Old Business – none

VII. New Business

- A. **Investment Committee report from the committee's earlier meeting today**, West delivered her regular market summary and plan detail report. *Refer to the Investment Advisory Committee minutes.* There are no action items from the Committee for the Board.

IX. Announcements –

X. Adjournment — Motion by *Kieckhefer*, second by *Wegenke* to adjourn. Carried. The meeting was adjourned at 3:14 p.m.